CITY OF COLLEGE PARK AGE-FRIENDLY ACTION PLAN May 2023

AARP AGE-FRIENDLY COMMUNITY PRIORITY ACTIONS - Addendum

RECOMMENDATION: Add a staff position to support the implementation of the AARP Action Plan

Hire an AGE FRIENDLY LEAD to *coordinate and integrate* the age-friendly actions and priorities within the City and with City partners for the duration of the AARP Livability project (3 yrs) with the possibility of retaining the position permanently.

Areas of responsibility include but are not limited to actions for housing and housing retrofit, health services, community support, communications and education, social participation, and transportation.

City of Hyattsville Age-Friendly Lead Job Description may be referenced as an example

OVERARCHING GOAL: Make the City of College Park a Retirement Destination

Envision and actively promote College Park as a place to retire. As we become more age-friendly, develop a flier and other promotional resources that feature the benefits and advantages of aging in place in College Park.

LIVABLE COMMUNITY DOMAINS

HOUSING - College Park offers a variety of safe, affordable, well-maintained housing types to meet the needs of all ages, income and ability groups

- **1a** Encourage more housing types for middle and lower income residents. Identify and advocate for needed housing for aging in place.
- **1b** Investigate the initiation of a University/Community "Matching" program of shared living.
- **1c** Advocate aggressively for Accessory Dwelling Units (ADUs) in the county. Prioritize disability, aging, family ADU rentals with restrictions on student rentals in College Park.
- **1d** Support actions to identify seniors and persons with disabilities in need of assistance to help manage housing and aging in place costs. Interface with Habitat Retro program initiated by City.

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TRANSPORTATION - A variety of convenient, low-cost, multimodal (and accessible) transportation options available to residents, employees (and visitors) of College Park

- **2a** Assess and expand on-demand transportation services in addition to the services currently provided by Youth, Family and Senior Services (YFSS).
- * Undertake a YFSS Transportation Services and Requests evaluation and a resident survey of needs. Increase hours to include longer days, weekends, and a wider area of service to include additional group transport availability for special events. Budget for transportation assistance funding and/or additional vehicles, drivers, as needed.
- **2b** Provide a single source webpage that shows transportation options, reduced fare options, and includes a video of how to use the University of MD shuttle.
- **2c** Build safer City streets for pedestrians. Support City's current and future plans for safer streets and sidewalks.
- * Add audio crossing signals at all pedestrian crossings on community streets.
- * As needed, recalibrate walk signals at lights and pedestrian crossings to allow elderly, persons with disabilities, and young children to cross.

COMMUNICATION and INFORMATION - People of all ages receive useful and timely communications from the City in a format they can readily access. Communication among residents is facilitated

- **3a** Review city policy that defines publication of events on the city website and in other city communications. Continue to dialogue with city staff to ensure the inclusion of events sponsored by the county, other municipalities, and other non-commercial groups.
- **3b** Aggressively promote community sources of information i.e., the City's cable channel, the City's website, publications that can be mailed to residents upon request, and other information utilizing Here and Now, the Municipal Scene, the Senior Newsletter, the Resident Guide, and other appropriate outlets.
- * Include the city website, timely on-line announcements, posters on city installed bulletin boards in each CP community, fliers in City Hall, libraries, CP Here and Now.

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- * Provide print copy mailings by subscription. Broadly advertise availability and opportunities to subscribe.
- * Support City Cable Channel (FIOS Channel 25). Include schedule of events and printed date on meetings, events.
- **3c** Promote regular technology classes, equipment, wi-fi access, and other IT resources for seniors.

SOCIAL PARTICIPATION - College Park residents are provided with a variety of multicultural, multi-generational and inclusive opportunities to be engaged, including social, educational, and volunteer activities.

- **4a** Sponsor and empower civic associations, et al to host neighborhood activities
- * Become proactive and provide a yearly stipend to each association to both increase activities and simplify funding procedures, e.g, \$1,000. This would be an incentive stipend and could be in lieu of or in addition to the present community grant.
- * Attach membership and activity requirements to the acceptance of the incentive stipend by said associations, e.g., # of members enrolled, meetings or community activities per year.
- * Encourage Civic Associations to promote City Events.
- * Provide one or more glass-enclosed bulletin boards in all neighborhoods.
- **4b** Partner with community groups to co-host or sponsor activities: Fire/Police, UMD service orgs, Clarice, Athletic Dept., Community Engagement, College Park Arts Exchange, Aviation Museum, Rotary, Lions, Corridor Conversations, NHN, Explorations on Aging, places of worship, schools, developers.
- **4c** Identify and promote current UMD open and/or free events CP residents. Include parking information. Encourage UMD to provide additional free activities and events.
- **4d** Seek and identify meeting spaces for group activities. Follow-up availability at UM Pre-School.

HEALTH SERVICES AND COMMUNITY SUPPORT - Physical and mental health services, and recreational and wellness activities are effective, affordable, and accessible to residents of all ages and abilities and incomes.

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5a Increase awareness of the city's emergency preparedness plan

* Update and educate residents and especially seniors on the city's emergency preparedness

plan. Include the development of a local Emergency Information Hotline or information center.

* Expand the emergency notices to include weather, water, air alerts, emergency closures, health

advisories.

* Work with UMD to expand the university alert system to city residents.

* Publicize/Blitz state and national community support phone numbers: 211 Locator, 988 Crisis

and city community services for aging in place, etc.

* Increase budget support for EMS and Fire Services to ensure fast response times and to address

recruitment/retention issues.

5b Support community "caregivers".

* Provide Respite Care webinars w partners

* Sponsor an Honor Event for caregivers

5c sure "dedicated" senior center space at the College Park Community Center and the future

North College Park Community Center and College Park Woods Clubhouse.

* Develop a College Park Senior Center readily identified as the community "go-to" for

information, activities, services, drop-in space.

5d Enhance the nutritional status of residents

* Establish a community meals program.

* Expand the Community Garden Program.

Other

* Partner with currently developing county and state initiatives to make Maryland a leader on

aging issues.

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